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**METHOD OF SELECTING FEMININE CARE PRODUCTS  
AND PROCESSING ORDERS THEREFOR**

Abstract of the Disclosure

5 A method of processing a purchase order for a consumer-specific assortment  
of feminine care products, which may include non-commercial quantities of absorbent  
catamenial products, is preferably implemented via an Internet web site, allowing  
consumers to conveniently and discretely place purchase orders for such product  
assortments. The ordered assortment can be delivered on or about a target delivery  
date specified by the consumer. The custom product assortment may include other  
types of feminine care products typically needed by the consumer on a monthly basis,  
including contraceptives and menstrual cramping medication. The consumer-specific  
10 assortment of feminine care products may be determined by prompting the consumer  
for certain detailed information related to her monthly cycle and then processing this  
information to produce a consumer-specific recommendation.

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